

## Freelance Visual Designer

Great Believer is a boutique, Brooklyn-based creative agency with one simple focus: supporting nonprofits and other organizations we believe in. Our core area of expertise is website design – and every site we create is tailored to the mission of each organization we serve.

We're looking for experimental, reliable and good-natured people to join our roster of Freelance Visual Designers.

Visual Designers at Great Believer create websites for amazing, world-changing nonprofits, including Indivisible, The NY Women's Foundation and Sanctuary for Families. These organizations span a wide range of causes, missions and aesthetics, so our Visual Designers often seamlessly – and quickly – transition from one project to the other.

Great Believer's Visual Designers love challenging themselves and the bounds of what's possible in the digital space. Working in a collaborative environment, we build teams to tackle projects, relying on unique perspectives and shared insights to create work that gets people to take notice and take action.

Great Believer's penchant for meaningful design is a huge part of what makes us special – and we need Visual Designers who are ready and motivated to rise to the challenge.

The ideal candidate could confidently and proudly say the following:

### **I have a solid design background.**

This includes several years of web design experience (preferably at an agency), an intimate knowledge of industry tools (Adobe Illustrator a must), and a thorough understanding of web design (including site architecture, user interfaces, functionality and navigation).

### **I'm a conceptual thinker.**

I love using the digital canvas to expand upon an organization's identity. The opportunity to create a range of branded elements (such as icons, infographics and background patterns) is my jam – especially when I know it will result in an immersive, unique and stunning online experience.

### **I love to collaborate.**

Whether I'm the design lead or simply offering support, I believe in the power of teamwork to arrive at a meaningful and moving result.

### **I live in the NYC area.**

Speaking of teamwork, I see the value in visiting Great Believer's Greenpoint HQ for project kick-offs, conceptual brainstorming, working sessions and presentations.

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If you believe in your skills as much as you believe in the value of nonprofits, email your online portfolio and a little about yourself to [jobs@greatbeliever.us](mailto:jobs@greatbeliever.us).